



Samuel French and MyTheaterApps.com Announce e-Script™ Deal for Scene Partner®

Samuel French, Inc. and MyTheaterApps.com Announce Agreement for e-Script Sales Through the Scene Partner® Webstore. Samuel French Titles Will Be Available in Digital Form By the End 2012.

New York, NY, September 5, 2012 – The Scene Partner e-Script library continues to grow, thanks to an agreement between the world’s premier play publisher and licensor Samuel French, Inc and mobile app developer MyTheaterApps.com. The agreement will make select Samuel French plays digitally available on the Scene Partner WebStore for use in the Scene Partner App. Actors and theaters will be able to purchase Samuel French e-Scripts for use in [memorizing lines](#) and mounting future theatrical productions.

The first wave of Samuel French titles is tentatively scheduled for release before the end of 2012. “This exciting new venture with Scene Partner is the next step in our growing digital initiative which includes Samuel French e-Plays and the recent redesign of the Samuel French website.” according to Kenneth Dingledine, Director of Operations.

J. Kevin Smith, owner of MyTheaterApps.com and the developer of Scene Partner® stated, “We are very excited to add the outstanding plays in the Samuel French catalog to the growing assortment of e-Scripts available to Scene Partner customers.” [Scene Partner](#) is a powerful iPhone®, iPad® and iPod Touch® app that helps actors with the age-old problem of [how to memorize lines](#).

Samuel French e-Script prices will range from \$10.99 to \$11.99 when purchased through the Scene Partner WebStore. Scene Partner customers will be able to find the titles in the company’s online store at www.Shop.ScenePartnerApp.com. Actors will be able to purchase copies of Samuel French e-Scripts for their personal use, while theaters can purchase multiple copies for distribution to their casts through a secure, online theater library. More information is available at www.scenepartnerapp.com.

The agreement between Samuel French and MyTheaterApps.com was negotiated by Bill Fitzgerald, an entertainment attorney with national law firm Wilson Elser.



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- Kenneth Dingledine,
Director of Operations
Samuel French, Inc.



About Samuel French:

Samuel French was founded in 1830 and represents over 8,000 plays and musicals available for amateur and professional performance. In addition to its comprehensive theatre website www.samuel french.com, this 182-year-old force in theatre operates performing arts bookstores in Los Angeles and London, carrying a broad collection of play scripts and technical books on all aspects of theatre.

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About MyTheaterApps.com:

MyTheaterApps.com is the developer of Scene Partner, an award-winning App for the iPhone, iPad and iPod Touch that helps actors learn their lines using their own scripts or by choosing from a growing collection of Publisher e-Scripts—the authorized Acting Editions designed specifically for use with Scene Partner. It merges text-to-speech software from the Acapela Group, voice recording and advanced algorithms to provide a unique and innovative tool for actors. At its launch Apple listed Scene Partner as "New and Noteworthy" on the home page of the App Store. Scene Partner has won multiple awards for design excellence and a 2011 Gold CQIA Innovation Prize.

Scene Partner has been featured in Variety, BACKSTAGE, Wall Street Journal Online, Stage Directions, Stage Magazine, SETC News and DRAMATICS Magazine:

"Scene Partner is incredibly intuitive and easy to use."
—BACKSTAGE

"...forget the highlighters, flash cards and driving friends and family crazy... get your download of SCENE PARTNER, and take preparing for that next role to a higher level."
—Stage Magazine

"...directors will love the program's library features."
—SETC News

PHOTOS AVAILABLE



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A media kit is available at <https://www.ScenePartnerApp.com/ScenePartnerMediaKit.pdf>

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