



## **New Version of Innovative Actor's App Makes Memorizing Lines Even Faster...and Easier**

### **MyTheaterApps.com Announces New Scene Partner® 1.5, Adds iPad Design and 17 New Voices to Award Winning App**

Norwalk, CT, July 28, 2011 – An actor emerges from the wings in darkness and walks to the edge of the stage. Looking out over the hushed audience, pulse pounding, one thought races through the actor's mind, "What is my first line?!"

During the last nine months, customers of the [Scene Partner® App](#) have had a new weapon to fight this universal actor's fear. Today, that new weapon has new features. MyTheaterApps.com, a developer of mobile applications for the theater community, announced that it is introducing a new version of Scene Partner, its award winning app for actors. Scene Partner 1.5 will sport a new look that is designed specifically for the iPad, along with 17 new text-to-speech voices that customers can purchase for use with the app. The new version was formally announced today at the American Alliance for Theatre & Education's Annual Conference in Chicago.

J. Kevin Smith, owner of MyTheaterApps.com and the developer of Scene Partner, has been acting for 30 years. "I've been there and done that." he says. "Nothing is more frightening on stage than forgetting your lines. I've been bailed out by my fellow actors and I've bailed them out in return. It's what we do. I've seen just about every situation that you can think of. I've even seen an actor forget when they were supposed to exit. How do you forget when you're supposed to exit?!"

While no solution can guarantee you won't ever forget your lines, Scene Partner gives actors a tool that they can use if they are aural learners who learn [how to memorize lines](#) by listening to them over and over, or visual learners who focus on the written text. Actors can download the new version of Scene Partner from Apple's AppStore beginning today. There is a free version, Scene Partner Lite and a full version, Scene Partner, which can be downloaded for only \$4.99. Current customers can update their existing version to Scene Partner 1.5 for free and use it across all of their Apple mobile devices.

To learn more about Scene Partner, visit <https://www.ScenePartnerApp.com>.

To learn more about the American Alliance for Theatre & Education, visit [www.aate.com](http://www.aate.com).

About MyTheaterApps.com:

MyTheaterApps.com is the developer of Scene Partner, an award winning App for the iPhone, iPad and iPod Touch that helps actors learn their lines. It merges text to speech software from the





Acapela Group, voice recording and advanced algorithms to provide a unique and innovative tool for actors. It was released in early November 2010. Within the first week, Apple listed it as "New and Noteworthy" on the App Store, The Wall Street Journal ran a story about the app in its "App Watch" section, and Tom Cruise, the American Theater Wing (producers of the Tony Awards) and the Public Theater in NYC all tweeted about Scene Partner to their followers.

PHOTOS AVAILABLE

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A media kit is available at <https://www.ScenePartnerApp.com/ScenePartnerMediaKit.pdf>

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