



Scene Partner® Wins 2011 Gold CQIA Innovation Prize

MyTheaterApps.com Wins a Gold CQIA Innovation Prize for its Scene Partner® App for the iPhone®, iPad® and iPod Touch®. The Prize is Awarded Annually by The Connecticut Quality Improvement Award Partnership, Inc.

Norwalk, CT, September 06, 2011 – On the heels of [multiple awards for design excellence](#), MyTheaterApps.com has been honored with a Gold CQIA Innovation Prize for its Scene Partner app, a powerful new iPhone, iPad and iPod Touch app that help actors with the age old problem of [how to memorize lines](#).

Scene Partner was recognized for the innovative way it merges text to speech software, voice recording and advanced algorithms to provide a unique new tool for actors. Whether they are aural learners who listen to their lines over and over or visual learners who focus on the written text, Scene Partner gives actors a new solution for [how to learn lines](#).

In announcing the Award, Sheila Carmine, Founder and Executive Director of the 24-year old Connecticut Quality Improvement Award Partnership, Inc. (CQIA), stated “Even in an uncertain economy, MyTheaterApps.com has shown that forward-looking organizations continue to introduce and bring to market new products and services.”

Connecticut Lt. Governor Nancy Wyman added, “The CQIA award program is a great way to showcase some of the incredible business talent that we have in Connecticut. These are exactly the kind of businesses – and the kind of people behind them – that our economy needs right now, and Governor Malloy and I are committed to helping them and CQIA succeed.”

J. Kevin Smith, owner of MyTheaterApps.com, expressed his appreciation, saying “MyTheaterApps.com is honored to be among the winners of this prestigious prize, joining large companies and small businesses from across Connecticut who strive to find new and better ways to solve our customer’s problems. Innovative thinking is critical for growth, whether it is applied to new industries like Life Sciences or art forms like Theater that have been around for more than 2,500 years.”

Innovation Prize winners will receive their Awards at the 24th CQIA Annual Conference on Quality and Innovation taking place at the University of Hartford on Tuesday, September 20, 2011.

To learn more about Scene Partner, visit <https://www.ScenePartnerApp.com>

To learn more about The Connecticut Quality Improvement Award Partnership, Inc visit <http://ctqualityaward.org>





About MyTheaterApps.com:

MyTheaterApps.com is the developer of Scene Partner, an award winning App for the iPhone, iPad and iPod Touch that helps actors learn their lines. It merges text to speech software from the Acapela Group, voice recording and advanced algorithms to provide a unique and innovative tool for actors. It was released in early November 2010. Within the first week, Apple listed it as "New and Noteworthy" on the App Store, The Wall Street Journal ran a story about the app in its "App Watch" section, and Tom Cruise, the American Theater Wing (producers of the Tony Awards) and the Public Theater in NYC all tweeted about Scene Partner to their followers.

About The Connecticut Quality Improvement Award Partnership, Inc.:

America's first state-level quality award was founded in 1987 utilizing the Malcolm Baldrige National Quality Award for Performance Excellence criteria in an effort to advance innovative programs that improve quality performance and marketplace competitiveness.

PHOTOS AVAILABLE

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A media kit is available at <https://www.ScenePartnerApp.com/ScenePartnerMediaKit.pdf>

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