Music Theatre International and MyTheaterApps.com Finalize e-Script™ Rehearsal Tool Distribution Deal for Scene Partner®

Music Theatre International and MyTheaterApps.com Announce Agreement for e-Script Distribution Through the Scene Partner® Webstore. Scene Partner to Join MTI's Suite of Theatrical Resources for Use With MTI Licensed Productions.

New York, NY, May 1, 2013 – Music Theatre International (MTI) will bring a musical flair to the Scene Partner e-Script library, thanks to a new Distribution Agreement between the world's premier musical theatre licensor and leading theatrical app developer MyTheaterApps.com. The agreement will make the scripts of select MTI musicals available digitally on the Scene Partner WebStore for use as a rehearsal tool in the Scene Partner App. Theaters and actors will be able to access MTI e-Scripts to memorize lines while mounting officially licensed productions. The first wave of MTI titles is expected to be available before the end of 2013.

According to Drew Cohen, President of Music Theatre International, "Scene Partner represents another leap forward in our delivery of digital rehearsal tools to our customers. Combining the app's innovative features with our outstanding collection of the world's greatest musicals will be a boon for our customers."

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J. Kevin Smith, owner of MyTheaterApps.com and the developer of Scene Partner®, stated, "We are thrilled to be a part of Music Theatre International's impressive suite of Theatrical Resources. MTI's customers rely on these great tools to help make their productions as professional as possible. Scene Partner will fit right in with this collection of products by giving actors the tool they need for learning lines for MTI shows." Scene Partner is a powerful iPhone®, iPad® and iPod Touch® app that helps actors with the age-old problem of how to memorize lines.

Scene Partner customers will be able to find the MTI titles in the company's online store at www.Shop.ScenePartnerApp.com. When available, Theaters will be able to rent multiple copies of an officially licensed MTI play and distribute the e-Scripts to their casts during the term of performance licenses through a secure, online theater library. Actors who are participating in MTI- licensed productions will be able to rent a copy of the e-Scripts for their personal libraries as well. More information is available at www.scenepartnerapp.com.

About Music Theatre International:

Music Theatre International is one of the world's leading dramatic licensing agencies, protecting the rights and legacies of composers, lyricists and book writers. MTI's core business is issuing licenses, scripts, musical materials and dynamic theatrical resources to schools as well as amateur and professional theatres across the globe. With nearly 400 classic and contemporary show titles from Broadway, Off-Broadway, and London's West End, MTI shows have been performed by 60,000 theatrical organizations in the US and in over 60 countries worldwide.

MTI is particularly dedicated to the idea of theatre as education and has created special collections for younger audiences. The Broadway Junior Collection® features 70-minute adaptations of major musicals designed for middle school children to perform; the KIDS Collection®, provides 30-minute musicals for performance by elementary school children; School Editions are musicals that have been annotated for performance by high school students; and the Theatre For Young Audiences Collection, 70-minute musicals designed for adults to perform for children.

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About MyTheaterApps.com:

MyTheaterApps.com is the developer of Scene Partner, an award-winning App for the iPhone, iPad and iPod Touch that helps actors learn their lines using their own scripts or by choosing from a growing collection of Publisher e-Scripts—the authorized Acting Editions designed specifically for use with Scene Partner. It merges text-to-speech software from the Acapela Group, voice recording and advanced algorithms to provide a unique and innovative tool for actors. At its launch Apple listed Scene Partner as "New and Noteworthy" on the home page of the App Store. Scene Partner has won multiple awards for design excellence and a 2011 Gold CQIA Innovation Prize.

PHOTOS AVAILABLE

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A media kit is available at https://www.ScenePartnerApp.com/ScenePartnerMediaKit.pdf