



Scene Partner® App to Exhibit at Key Theatrical Trade Shows

MyTheaterApps.com will Exhibit Scene Partner at the Southeastern Theatre Conference Annual Convention in Chattanooga, TN and at the Florida State Thespians Festival in Tampa, FL during March 2012.

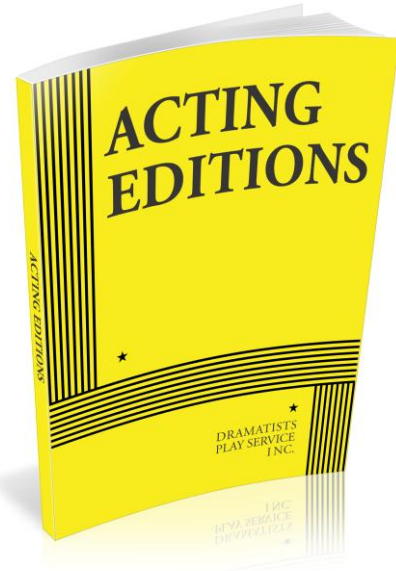
Norwalk, CT January 30, 2012 – On the heels of an [agreement that will make Dramatists Play Service e-Scripts available for purchase via Scene Partner](#),

MyTheaterApps.com has announced plans to attend two key theatrical trade shows in March 2012. Scene Partner will be on display for thousands of high school and college thespians auditioning and competing for honors at the upcoming Southeastern Theatre Conference Annual Convention and the Florida State Thespians Annual State Festival.

Billed as “The Nation’s Largest Theatre Convention” the Southeastern Theatre Conference (SETC) will hold their 63rd Annual Convention from March 7 – 11, 2012 in Chattanooga, TN at the Chattanooga Convention Center. MyTheaterApps.com will join over 4,000 attendees from around the country to demonstrate [Scene Partner](#), a powerful iPhone®, iPad® and iPod Touch® app that helps actors with the age-old problem of [how to memorize lines](#).

The following week, Florida State Thespians will hold “the largest Thespian Festival in the World” from March 14 – 17, 2012 at the Tampa Convention Center in Tampa, FL. MyTheaterApps.com will show the unique Scene Partner service to over 7,500 Festival attendees.

The Scene Partner website provides each customer with their own Private Library to store and download scripts. In addition, the Scene Partner Public Library is available to all Scene Partner customers from the Scene Partner App and contains a growing list of Public Domain scripts including all of [William Shakespeare’s plays](#). When available, Dramatist Play Service e-Script prices will range from \$9.99 to \$10.99 and may be purchased through the company’s online store at www.ScenePartnerApp.com.



“Providing instant access to the outstanding scripts in the Play Service catalog will be a boon for actors and theaters everywhere.”

J. Kevin Smith, Owner
– MyTheaterApps.com





About MyTheaterApps.com:

MyTheaterApps.com is the developer of Scene Partner, an award-winning App for the iPhone, iPad and iPod Touch that helps actors learn their lines. It merges text-to-speech software from the Acapela Group, voice recording and advanced algorithms to provide a unique and innovative tool for actors. It was released in early November 2010. Within the first week, Apple listed it as "New and Noteworthy" on the App Store, *The Wall Street Journal* ran a story about the app in its App Watch column, and Tom Cruise, the American Theater Wing (producers of the Tony Awards) and the Public Theater in NYC all tweeted about Scene Partner to their followers. Scene Partner has won awards for design excellence from Graphic Design USA, American Graphic Design & Advertising and the Advertising Club of Westchester. Scene Partner is also the winner of a 2011 Gold CQIA Innovation Prize.

PHOTOS AVAILABLE

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A media kit is available at <https://www.ScenePartnerApp.com/ScenePartnerMediaKit.pdf>

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