



Theatrical Rights Worldwide and MyTheaterApps.com Ink e-Script™ Distribution Deal for Scene Partner® App

Theatrical Rights Worldwide and MyTheaterApps.com Announce Agreement for e-Script Distribution Through the Scene Partner® Webstore. Scene Partner to Join TRW's Suite of ShowGO! Production Tools for Use With TRW Licensed Productions.

New York, NY, September 25, 2013 – The Scene Partner e-Script library continues to grow, thanks to an agreement between musical theatre licensor Theatrical Rights Worldwide (TRW) and leading theatrical app developer MyTheaterApps.com. The agreement will make the scripts of select TRW musicals available digitally on the Scene Partner WebStore for use as a rehearsal tool in the Scene Partner App. TRW joins theatrical licensors Samuel French, Dramatists Play Service and Music Theatre International in establishing an e-Script distribution deal with MyTheaterApps.com. Theaters and actors will be able to access TRW e-Scripts to memorize lines while mounting officially licensed productions. The first wave of TRW titles is expected to be available before the end of 2013. TRW's current offerings include the popular titles *SPAMALOT*, *ALL SHOOK UP* and *CURTAINS*.

According to Steve Spiegel, President and CEO of Theatrical Rights Worldwide, “We are thrilled to bring Scene Partner®, the premier theatrical app developer, into the TRW family of suppliers of top tier rehearsal and production tools. With our growing catalogue of popular Broadway titles, TRW's theatre organizations will enjoy and benefit from the state of the art characteristics the Scene Partner App provides.”

J. Kevin Smith, owner of MyTheaterApps.com and the developer of Scene Partner®, stated, “We are excited to add Scene Partner to the impressive suite of ShowGo! Production tools available for use with TRW titles. TRW's customers depend on these essential tools to help make their productions a top-notch experience for both their audiences and the actors who perform in their productions.” Scene Partner is a powerful iPhone®, iPad® and iPod Touch® app that helps actors with the age-old problem of how to memorize lines.

Scene Partner customers will be able to find the TRW titles in the company's online store at www.Shop.ScenePartnerApp.com. When titles become available, Theaters will be able to rent multiple copies of an officially licensed TRW play and distribute the e-Scripts to their casts

Theatrical Rights
WORLDWIDE

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Theatrical Rights Worldwide



during the term of performance licenses through a secure, online theater library. Actors who are participating in TRW- licensed productions will be able to rent a copy of the e-Scripts for their personal libraries as well. More information is available at www.scenepartnerapp.com.

About Theatrical Rights Worldwide:

Theatrical Rights Worldwide (TRW) opened its doors in October 2006, proudly representing musicals from Broadway and Off-Broadway, as well as shows originating in regional theatres and elsewhere. It is TRW's mission to cultivate and introduce new work along with extending the production life of musicals to all theatrical marketplaces.

TRW licenses productions to a broad range of customers, including elementary, middle and high schools; colleges and universities, community, civic and religious organizations; summer stock and dinner theatres; regional and residential theatres and opera companies; youth theatres, cruise ships, casinos, hotels, and producers of touring and Off-Broadway productions. In short, TRW customers include anyone who wants to experience and share the joy of live musical theatre.

As agents for the authors, TRW grants live stage production rights, ensuring that those rights are administered in a manner consistent with the laws governing the usage of copyrighted materials. TRW also provides the authorized performance materials required to rehearse and present these musicals, in addition to innovative products aimed at helping the artistic and commercial value of theatrical presentations.

Press Contact:

Fred Stuart
(866) 378-9758
freds@theatricalrights.com
www.theatricalrights.com

About MyTheaterApps.com:

MyTheaterApps.com is the developer of Scene Partner, an award-winning App for the iPhone, iPad and iPod Touch that helps actors learn their lines using their own scripts or by choosing from a growing collection of Publisher e-Scripts—the authorized Acting Editions designed specifically for use with Scene Partner. MyTheaterApps.com has e-Script agreements with Samuel French Inc., Dramatists Play Service, Music Theatre International and Theatrical Rights Worldwide.

Scene Partner merges text-to-speech software from the Acapela Group, voice recording and advanced algorithms to provide a unique and innovative tool for actors. It was chosen by BACKSTAGE as one of six essential technology tools for actors. At its launch Apple listed Scene Partner as "New and Noteworthy" on the home page of the App Store. Scene Partner has won multiple awards for design excellence and a 2011 Gold CQIA Innovation Prize.

Scene Partner has been featured in Variety, BACKSTAGE, Wall Street Journal Online, Stage Directions, Stage Magazine, SETC News and DRAMATICS Magazine.





PHOTOS AVAILABLE

Contact:

J. Kevin Smith

P.O. Box 2802

Westport, CT 06851

Phone 203-803-4292

www.ScenePartnerApp.com

jkevin.smith@mytheaterapps.com

A media kit is available at <https://www.ScenePartnerApp.com/ScenePartnerMediaKit.pdf>