



Grand Opening of the Theatrical Rights Worldwide Shop on the Scene Partner WebStore – Launch Includes Hit Musicals MONTY PYTHON'S SPAMALOT and THE ADDAMS FAMILY

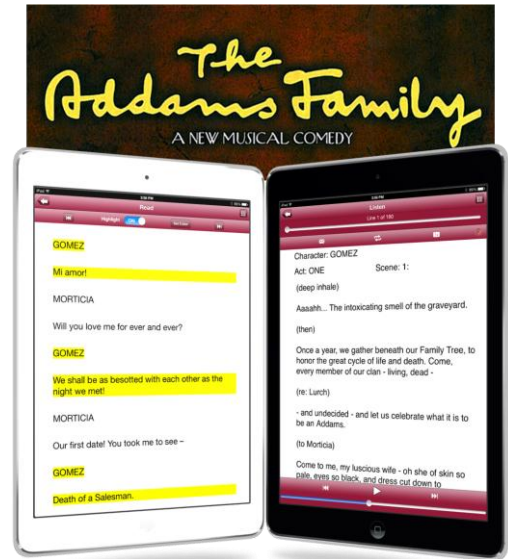
Theatrical Rights Worldwide and MyTheaterApps.com Announce the debut of **THE ADDAMS FAMILY**, **MONTY PYTHON'S SPAMALOT**, **MEMPHIS**, and More in Today's **GRAND OPENING** of the TRW Shop.

Norwalk, CT, April 2, 2014 – Theatrical Rights Worldwide (TRW) and MyTheaterApps.com announce the Grand Opening of the Theatrical Rights Worldwide Shop on the Scene Partner® WebStore. After launching the first three titles in December 2013 (SPAMALOT, ALL SHOOK UP and CURTAINS), e-Scripts for the Scene Partner App are now available for Tony Award-winning Best Musical MEMPHIS, GHOST THE MUSICAL and THE ADDAMS FAMILY.

Scene Partner is a powerful iPhone®, iPad® and iPod Touch® app that helps actors with the age-old problem of how to memorize lines. The Scene Partner App WebStore gives licensors a secure way to offer theater organizations and actors access to e-Scripts to memorize lines while mounting officially licensed productions.

Six of TRW's most popular scripts are now available as digital e-Scripts on the Scene Partner WebStore for use as a rehearsal tool in the Scene Partner App. Theatrical Rights Worldwide joins theatrical licensors Samuel French, Dramatists Play Service and Music Theatre International in offering multiple titles for use with Scene Partner.

According to Steve Spiegel, President and CEO of Theatrical Rights Worldwide, "We're proud to be launching these three new titles and opening the TRW shop. Scene Partner, the premier theatrical app developer, is an integral part of our top tier rehearsal and production tool resources. TRW's customers are telling us they want what the Scene Partner App provides. Everyone can see the value of getting their actors off-book early."



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- Steve Spiegel, President and CEO of Theatrical Rights Worldwide





J. Kevin Smith, owner of MyTheaterApps.com and the developer of Scene Partner, stated, “We are excited to add three new TRW titles and to announce the Grand Opening of their new e-Script Shop! TRW’s customers depend on these essential tools to help make their productions a top-notch experience for both their audiences and the actors who perform in their productions.”

Scene Partner customers can find the TRW titles in the company’s online store at www.Shop.ScenePartnerApp.com. Theaters can rent multiple copies of an officially licensed TRW musical and distribute the e-Scripts to their casts during the term of performance licenses through a secure, online theater library. Actors who are participating in TRW- licensed productions will be able to rent a copy of the e-Scripts for their personal libraries as well.

About Theatrical Rights Worldwide:

Theatrical Rights Worldwide (TRW) opened its doors in October 2006, proudly representing musicals from Broadway and Off-Broadway, as well as shows originating in regional theatres and elsewhere. It is TRW’s mission to cultivate and introduce new work along with extending the production life of musicals to all theatrical marketplaces.

TRW licenses productions to a broad range of customers, including elementary, middle and high schools; colleges and universities, community, civic and religious organizations; summer stock and dinner theatres; regional and residential theatres and opera companies; youth theatres, cruise ships, casinos, hotels, and producers of touring and Off-Broadway productions. In short, TRW customers include anyone who wants to experience and share the joy of live musical theatre.

As agents for the authors, TRW grants live stage production rights, ensuring that those rights are administered in a manner consistent with the laws governing the usage of copyrighted materials. TRW also provides the authorized performance materials required to rehearse and present these musicals, in addition to innovative products aimed at helping the artistic and commercial value of theatrical presentations.

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About MyTheaterApps.com:

MyTheaterApps.com is the developer of Scene Partner, an award-winning App for the iPhone, iPad and iPod Touch that helps actors learn their lines using their own scripts or by choosing from a growing collection of Publisher e-Scripts—the authorized Acting Editions designed specifically for use with Scene Partner. MyTheaterApps.com has e-Script agreements with Samuel French Inc., Dramatists Play Service, Music Theatre International and Theatrical Rights Worldwide.





Scene Partner merges text-to-speech software from the Acapela Group, voice recording and advanced algorithms to provide a unique and innovative tool for actors. It was chosen by BACKSTAGE as one of six essential technology tools for actors. At its launch Apple listed Scene Partner as "New and Noteworthy" on the home page of the App Store. Scene Partner has won multiple awards for design excellence and a 2011 Gold CQIA Innovation Prize.

Scene Partner has been featured in Variety, BACKSTAGE, Wall Street Journal Online, Stage Directions, Stage Magazine, SETC News and DRAMATICS Magazine.

"Scene Partner is incredibly intuitive and easy to use."
—BACKSTAGE

"...forget the highlighters, flash cards and driving friends and family crazy... get your download of SCENE PARTNER, and take preparing for that next role to a higher level."
—Stage Magazine

"...directors will love the program's library features."
—SETC News

PHOTOS AVAILABLE

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A media kit is available at <https://www.ScenePartnerApp.com/ScenePartnerMediaKit.pdf>

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